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Eighth Edition press release

Magic Arcana
 Wednesday, August 14, 2002

New base set will feature cards picked by players and help mark Magic's 10th anniversary

RENTON, WA, AUGUST 14, 2002 - Wizards of the Coast, Inc., a division of Hasbro, Inc. (NYSE: HAS), today announced that the *Eighth Edition* of the premier trading card game, **Magic: The Gathering®**, will release worldwide July 28, 2003, on the heels of the 2003 GenCon game fair. Development of the new base set of Magic cards is underway and, through polls on www.magicthegathering.com, players are helping to shape the look and feel of the *Eighth Edition*.

"More than any other game **Magic** empowers players and is about community and we're celebrating that by inviting players to participate in the creation of the *Eighth Edition*, the release of which coincides with **Magic's** 10th anniversary," explained Joe Hauck, Vice President of Trading Cards Games for Wizards of the Coast. "Players are making important decisions about cards that will be in or out, they're voting on artwork and writing flavor text. This is the first time we've invited player input to this extent."

Magic: The Gathering Eighth Edition Coming July 28, 2003

While most of the cards remain unknown at this time, the following cards garnered enough votes from players to earn a definite place in the *Eighth Edition* and **Magic** history:

- **Birds of Paradise + Vine Trellis** (edged out Llanowar Elves + Utopia Tree)
- **Obliterate** (got more votes than Jokulhaups)
- **Nekrataal** (beat Dark Hatchling)
- **Two-Headed Dragon** (bested Crimson Hellkite)
- **Rewind** (instead of Dismiss)
- **Ensnaring Bridge** (not Static Orb)
- **Noble Purpose** (over Orim's Prayer)
- **Worship** (beat both Kismet and Pariah)

The *Eighth Edition* player polls continue through September 6. Players should visit www.magicthegathering.com and look for the "Spend Your Summer On *Eighth Edition*" promotion for more information and to participate.

Wizards of the Coast will mark the 10th Anniversary of **Magic: The Gathering** with special events at next summer's GenCon and 2003 **Magic: The Gathering World Championship**, among other 10th Anniversary activities. "With the release of *Eighth Edition* and the 10th Anniversary, 2003 promises to be an exciting year for **Magic** fans," Hauck remarked.

The **Magic: The Gathering** game, invented by Richard Garfield and first released in 1993, is the most widely played trading card game, with an active base of more than seven million players in 52 countries. **Magic: The Gathering** trading card games are available in nine languages. More than 100,000 official tournaments are held annually, hosted by the DCI™ players' organization, the governing authority for all officially sanctioned **Magic** tournaments.

Wizards of the Coast, Inc., a subsidiary of Hasbro Inc. (NYSE:HAS), is the worldwide market share leader in the trading card game and tabletop roleplaying game categories. A leading developer and publisher of game-based entertainment products, the company holds an exclusive patent on the play mechanic of trading card games (TCGs). For more information on Wizards of the Coast, visit www.wizards.com.

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